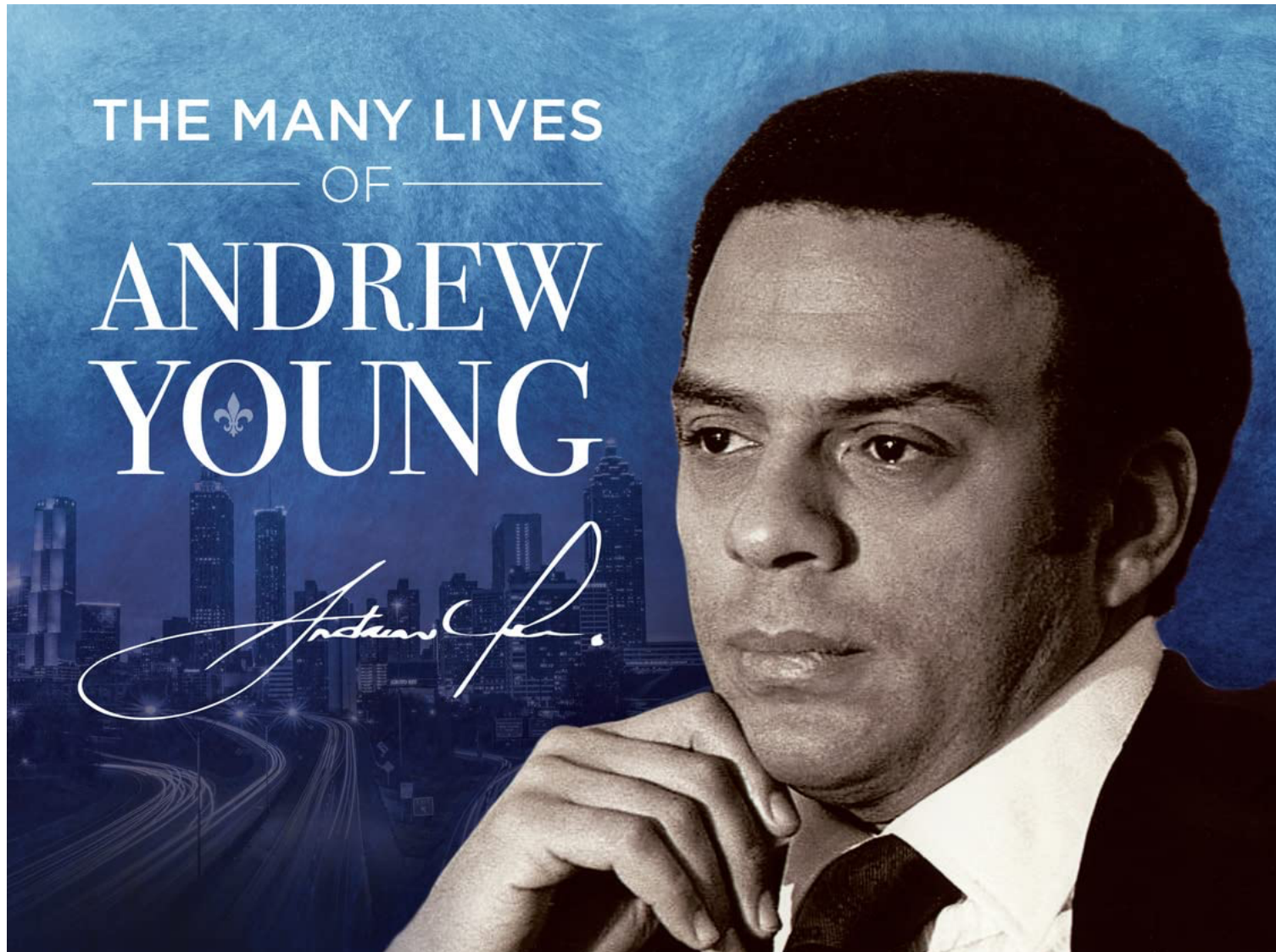


EXHIBITION GUIDEBOOK



Many Lives of Andrew Young Traveling Exhibit

[The Many Lives of Andrew Young Exhibit](#) is a prestigious exhibit covering nine decades of the magnificent life of Ambassador Andrew Young. Perhaps no other individual in the history of our country has accumulated so many significant titles of importance in leadership. From his early childhood days in New Orleans to the incredible work he is doing around the world today through the Andrew J. Young Foundation, this leader's life is showcased in photographs and storytelling from Young's own words.

*The exhibit was created and is owned by the **National Monument Foundation** and was originally unveiled at the [Millennium Gate Museum](#) in Atlanta, GA during Ambassador Young's 90th birthday celebrations in early 2022.*

The National Monuments Foundation's mission is to create beautiful self-sustaining destination landmarks of national and historical relevance, containing peace education centers for cultural, civic, and social activism for communities worldwide. The foundation was conceived in 1999 by Rodney Mims Cook, Jr. and established in 2003 to commemorate the turn of the millennium. The National Monuments Foundation has erected several monuments in the United States. Among these are the World Athletes Monument (also known as The Prince of Wales Monument), the Millennium Gate, the Peace and Justice Gate, the Buckhead Midtown Gate, the Newington-Cropsey Museum of Art, the Princess Royal Millennium Monument, and the John F. Kennedy, Jr Memorial and the recently opened Rodney Cook Sr. Peace Park.



Background Information:

The exhibit originated as a coffee table book also titled, Many Lives of Andrew Young. Written by AJC journalist, Ernie Suggs, the book tells the inspiring, dramatic story of civil rights hero, congressman, ambassador, mayor, and American icon Andrew J. Young Jr. The arc of Young's life stretches from childhood in New Orleans to reaching Howard University as a boy of fifteen, from his work as a young pastor in Alabama and Georgia to his leadership role in the Southern Christian Leadership Conference, from serving as the first Black congressman from Georgia since Reconstruction to being appointed U.S. Ambassador to the United Nations, from two transformational terms as the Mayor of Atlanta to co-chairmanship of the 1996 Summer Olympic Games, from co-founding Good Works International to promoting human rights across the globe with the Andrew J. Young Foundation.

Parts of the text are told in Young's own words, transcribed from interviews Suggs conducted with him. Accompanying the narrative are hundreds of photos, artfully curated and arranged by graphic designer Donald Edward Bermudez, bringing the Ambassador's words to life in the 256 page-book.

Books can be ordered through New South Books of University of Georgia Press to be sold for-profit by the museum or institution.

Contact information:

Steve Wallace – University of Georgia Press
706-542-4145
smwallace@uga.edu
320 Jackson St. Athens GA 30602

Opening Night Recommendations

We recommend an Opening Night Gala be tied to this important exhibition's debut. We suggest that you utilize board members as a host committee and add to that how you see appropriate.

We believe an invitation should be designed for distribution in both digital and print. If desired, you could seek sponsors at the \$5,000-10,000 level for the evening and include signage that could be shown throughout the exhibit and event.

A ticket price for everyone attending the event could be developed in the \$150+ range. This would cover all expenses of food, beverage, and service required for that evening. We advise to include a copy of the coffee table book to all attendees with the purchase of a ticket. This would give every attendee a tangible memory on their bookshelf or coffee table, and a way to continue to think about the impact of Andrew Young's life, as well as the importance of the museum exhibit.

Depending on the needs of the museum, a fundraising event is simply for the appreciation of the exhibit and sponsors or other supporters of the museum.

Depending on the date of the opening night and if his schedule and availability permits, we believe inviting Ambassador Andrew Young to the event would benefit greatly. He is more than willing to participate and would be a fantastic addition. We suggest doing a presentation and Q&A session led by Ernie Suggs (Author of the Many Lives of Andrew Young book) to discuss and highlight the contents of the exhibit and book, as well as other personal stories outside of the two. Beyond Ernie Suggs and the Ambassador himself; Rodney Cook, founder and president of the National Monuments Foundation, is also willing to appear at an opening night or relevant event to honor the exhibit.

To coordinate Ambassador Young's appearance, please reach out to his assistant:

Petra Marsden – Andrew Young Foundation

petramarsden@andrewyoungfoundation.org

O: 404-685-2786

C: 404-685-2775

To coordinate Rodney Cook's appearance, please reach out to his assistant:

Mac Schmitz – Executive Director of National Monument Foundation

mschmitz@thenmf.org

O: 404-881-0900

C: 678-200-6813

To coordinate Ernie Suggs' appearance, please reach out to him directly:

Ernie Suggs – AJC Journalist, MLAY Author

Ernie.suggs@ajc.com

404-526-5672

Public Relations

Certainly, embracing this exhibit and book can do a great deal in bringing attention to your museum, as well as the legacy of Ambassador Young. Through traditional and social media, many stories can be shared by excerpting passages in the book and exhibit. We believe publicity can help drive traffic into your museum with ticket sales and further support.

We encourage you to reach out to media with our release materials and additional ideas, which you may identify.

We at A. Brown Olmstead Associates, the agency coordinating the Traveling Exhibit program, are eager to assist you with ideas and additional materials. Feel free to reach out to us regarding media outreach, ideas for additional onsite events, and general marketing concepts.

Overall, we encourage you to embrace this exhibit and coffee table book with the idea of elevating the popularity of your museum and seeing its engagement to increase traffic, awareness, sales, and income.

Press Release

For Immediate Release

A. Brown Olmstead Associates
404-659-0919
Amanda@newaboa.com

The Many Lives of Andrew Young Exhibit and Book Premier at the _____

In honor of Andrew Young's 90th Birthday Celebration, an exceptional exhibit and coffee table book was revealed on March 12th to the public by the National Monument Foundation. The Millennium Gate Museum in Atlanta, GA had the privilege of debuting the exhibit for the first eight months, but now the exhibit is traveling. The exhibit will premiere from _____ to _____ at the _____.

The exhibit at _____ in _____ will allow visitors to see amazing photographs and narrative from the 10 lives that Ambassador Andrew Young has lived. Boyhood, minister, civil rights icon, congressman, UN Ambassador, Mayor of Atlanta, presenter of the Centennial Olympic Games, businessman, philanthropist, and documentarian.

Walking through the beautiful panels, the exhibit will provide visitors a view of photographs and artifacts from Andrew Young's outstanding life and leadership as have never been seen before. While Ambassador Young is known as a civil rights icon around the world and the title ambassador goes with him everywhere, few stop to think about the many responsibilities and positions of leadership he has held over the course of his 90 years.

The 256-page coffee table book designed by Don Bermudez with a narrative by Ernie Suggs, reporter with the Atlanta Journal Constitution, will be on sale at the _____ and includes an introduction from President Carter and President of the Andrew J. Young Foundation, Gaurav Kumar.

The book can be purchased at bookstores around the country and online through Amazon. It will retail for \$60 and is published by the University of Georgia Press in Athens, GA.

The pages of the book have been translated into the exhibit that creates a grand graphic style that will adorn the walls of the _____.

Tickets for the exhibit will go on sale two weeks before the exhibit opens at the museum and will follow COVID guidelines with timed tickets and limited access for guests at any given time.

To purchase tickets, go online to www.andrewyoung90.com.

Testimonies

”We have been delighted to have the “Many Lives of Andrew Young” exhibit at our museum. The exhibit is an expert chronicling of a trailblazing, nuanced life, whose work nicely echoes the ICRCM’s tenets of American civil and global human rights. Our visitors have appreciated the personal, very detailed, and persuasively illustrated experience that the ‘Many Lives of Andrew Young’ offers them in our galleries’ overall journey. These generally focus on the Sit-In Movement, which began at our restored F.W. Woolworth’s landmark and continued through the 1960s portion of the national Civil Rights Movement. In addition, the design, layout, and flow of the exhibit’s panels have been readily adaptable to our display area. Viewers have had no problems reading and engaging with the exhibit as it led them through the material. The “Many Lives of Andrew Young” has deftly offered our public visitors, as well as the Museum itself, something simultaneously massive and intimate in scope — an exhibit that communicates the interweaving of individual and social factors at play throughout the authentically consequential life of an activist, leader, and person of faith.”

The International Civil Rights Center & Museum’s Testimonial on the Many Lives of Andrew Young’s Special Significance

Andrew J. Young, Jr. Bio

Summary

The Honorable Andrew Young is Chairman and Co-Founding Partner of GoodWorks International, LLC, the company founded in January 1997 with Mr. Carlton A. Masters to carry out his mission of energizing the private sector to produce substantial economic development in Africa and the Caribbean. This long-held vision of Mr. Young was honed during his comprehensive leadership in public service and private industry, including business, government, international affairs, and human rights. This extensive diverse career provides clients of GoodWorks with an exceptionally qualified leader who possesses a global perspective on business expansion.

1993 to 1997: Vice-Chairman of Law Companies Group, Inc.

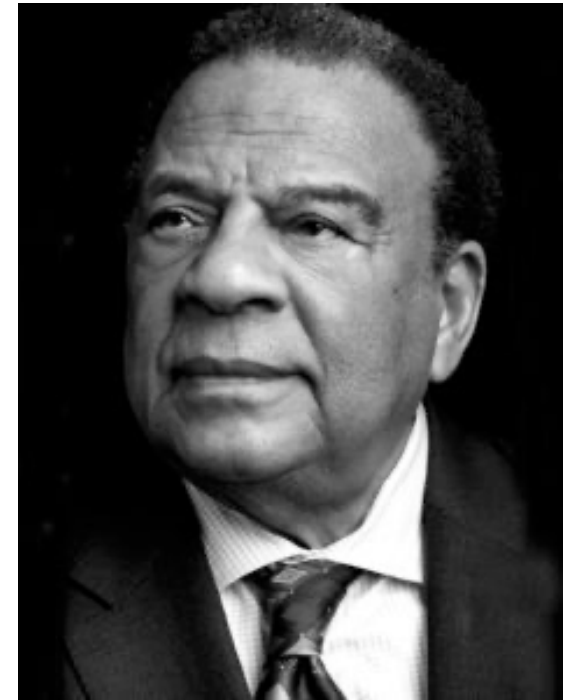
1995 to 1997: Director of Law Companies Group, Inc.

1990 to 1993: Chairman of Law Companies International Group, Inc.

1982 to 1990: Mayor of the City of Atlanta

1977 to 1979: United States Ambassador to the United Nations

1973 to 1977: Member House of Representatives of the U. S. Congress



In 1996, Ambassador Andrew Young served as Co-Chair of the Atlanta Committee for the Centennial Olympic Games. In 1995, President Clinton appointed Ambassador Young Chairman of the Southern Africa Enterprise Development Fund (SAEDF). This \$100 million fund is established to help create small and medium size businesses throughout Southern Africa.

In 1985, Young was reelected as Mayor of Atlanta and under his administration, over a million jobs were created while the metropolitan region attracted more than \$70 billion dollars in investments and construction. Ambassador Young has recently been elected to chair the Leon H. Sullivan Summit which takes place every two years in an African city and brings together Africans and Americans to develop relationships and bridge the gap between the two continents.

Boards

Ambassador Andrew Young serves as member of the Board of Directors of numerous businesses and organizations, including Archer Daniels Midland, Atlanta Market Center, Cox Communications, Delta Airlines, Film Fabricators, and Thomas Nelson Publishing. He serves on the Advisory Board of Argus Newspapers, Barrick Gold, The Martin Luther King Center for Nonviolent Social Change and The United Nations Foundation.

Civic And Charitable Activities

Andrew Young is an ordained minister and former President of the National Council of Churches USA. He is a human right activist and former public servant. He was top aid to Dr. Martin Luther King, Jr. during the civil rights movement, was involved in its inception and served as Vice-President of the Southern Christian Leadership Conference. He serves on the Board of the King Center for Non-Violent Social Change.

Ambassador Young remains active in community matters. He often sets time aside to talk to various schools and universities on a range of issues. He participates in events that foster sound public policy, economic development, human rights and education.

International

Ambassador Young travels extensively to meet with officials and other individuals interested in improving the economic situation in Africa and the Caribbean. He has headed numerous missions to the continent of Africa and continues to use his extensive network to facilitate new business developments. His interest in International Affairs is not limited to Africa and the Caribbean. He speaks and attends conferences dealing with global affairs.

Ambassador Young is a Distinguished Executive Fellow and Honorary Professor of Public Policy at the Andrew Young School of Policy Studies at Georgia State University. The school enrolls a significant number of international students from all regions of the world.

Under Ambassador Young's leadership, in 1977, the U. S. played an active role in negotiations for the Independence of Namibia and Zimbabwe.

Awards

Ambassador Young is the recipient of numerous awards and honors, including The Presidential Medal of Freedom, The French Legion d' Honneur, The Bishop Walker Humanitarian Award, and over 58 honorary degrees from universities including Yale, Notre Dame, Wake Forest, Emory University, and the University of Georgia.

Publications

Ambassador Young has published two books. *A Way Out of No Way* (Thomas Nielson Publishing) and *An Easy Burden* (Harper Collins). He is also working on a memoir on Africa.

Andrew J. Young Foundation

Andrew J. Young Foundation is a community based 501(c)(3) non-profit organization that has been built upon Civil Rights leader Andrew Young's philosophy of non-violent change and a belief that unto whom much is given, much is required. Ambassador Young is a prominent speaker on the civil rights movement, diplomacy, peacekeeping, and reconciliation, and is called daily by organizations around the world to share his thoughts on overcoming division in our society based on respect, inclusion, and empowerment. Foundation President, Gaurav Kumar, says "we are driven by the philosophy to feed the hungry, heal the sick, clothe and house the poor and set at liberty those who are oppressed. Besides actively working on Civil and Human Rights, Education and empowerment, the foundation incubates social innovations with an intent to solve the basic needs of people living in poverty in America, Africa and across the globe. The foundation is currently focused upon finding sustainable solutions for food security and fighting malnutrition, job creation, and economic development. These solutions are poised to empower underserved populations and uplift the quality of life in the society worldwide.

Ernie Suggs Bio

Ernie Suggs has been a reporter for the Atlanta Journal Constitution since 1997, currently covering race and culture and he has been the paper's primary civil rights reporter, covering activists including Coretta Scott King, Joseph E. Lowery, C. T. Vivian, Hosea Williams, and Andrew Young. At the AJC, he is also the publisher of the paper's weekly, Black-oriented

newsletter, *Unapologetically ATL*. Suggs earned his BA in English Literature from North Carolina Central University in 1990, where he was editor-in-chief and sports editor of the *Campus Echo*. Upon graduation, he won a National Association of Black Journalist (NABJ) internship to work for Gannett Newspapers. He returned to North Carolina in 1992 as a writer for the *Durham Herald Sun*. In 1996, Suggs was awarded a fellowship by the Education Writers Association that culminated in his award-winning, Pulitzer-nominated series “Fighting to Survive: Historically Black Colleges and Universities Face the 21st Century.” He was hired as a reporter at the AJC in 1997. In 2005, Suggs became the vice president of the NABJ. He was chosen for the prestigious Nieman Fellowship at Harvard University in 2008, and in 2009, he joined the Nieman Foundation’s board. Suggs was given the Pioneer Black Journalist Award by the Atlanta Association of Black Journalists in 2013. His appreciation for Prince and the New York Yankees is unmatched.

Rodney Mims Cook, Jr.

Rodney Mims Cook, Jr. is a graduate of Washington and Lee University and is a scholar of the American Academy in Rome. At the age of 15, he initiated the campaign to successfully save the 5000+ seat Fox Theatre and in 1974 was a White House intern. In 1982, he established Rodney M. Cook Interests, a design/development company. In 1987, he established Polites Cook Architects which designed the Newington Cropsey Museum, NY, housing the largest American collection of Hudson River School paintings (Arthur Ross Award to founder). He is a Founding Trustee of The Prince of Wales’s Foundation for Architecture and organized the design and construction of the Princes’ Olympic Games Monument in Atlanta with Anton Glikine, et al. He established the Millennium Candler Peace, Justice, and Millennium Gate Prize Denmark Commission in 2017. Cook is the founder and president of the National Monuments Foundation, an organization that choreographed the design and construction of the Millennium Gate Museum in Atlanta. Mr. Cook’s work has been published in Fine Art Connoisseur Magazine, Architectural Digest, Time

Magazine, The New York Times, Washington Post, Los Angeles Times, Financial Times of London, Pravda, Izvestia, The New Yorker, The Weekly Standard, Forbes and USA Today.

Donald Bermudez Bio

Donald Edward Bermudez is a multifaceted artist. With over 30 years in the design industry, he spent 20 of those researching and bringing to life visual stories about the human and civil rights struggle. Over the years Donald has worked firsthand with civil rights icons such as Coretta Scott King, Congressman John Lewis, Rev. C.T. Vivian, Ms. Xernona Clayton, and Ambassador Andrew Young, just to name a few. Working with these leaders and hearing their firsthand accounts of historic events and why they happened, inspired Donald to create the rich tapestry of life experiences that his work represents.

In 2008, Congressman John Lewis selected Donald to design and submit the annual White House Christmas Ornament for Georgia's 5th Congressional District. The ornament was displayed in the Blue Room at the White House. In 2016, Donald's "I Have a Dream" poster of Martin Luther King, Jr., received an award of merit in the HOW International Design Awards competition.

Donald brings a unique perspective, a wealth of experience and a passion for excellent design to every project. A native of New Orleans, he lives in the Atlanta area with his wife and three children.